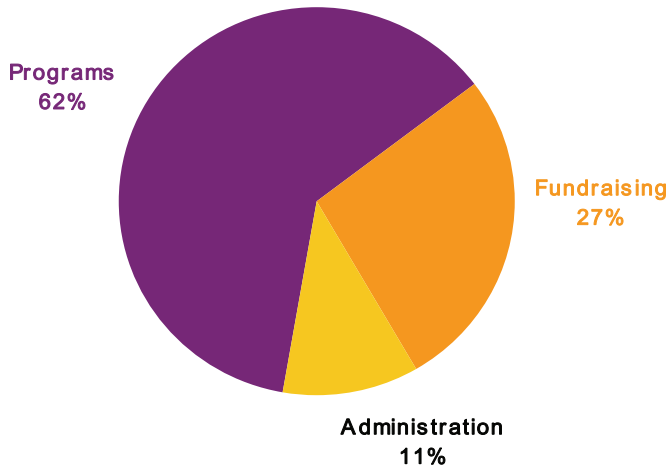


PROVEN IMPACT

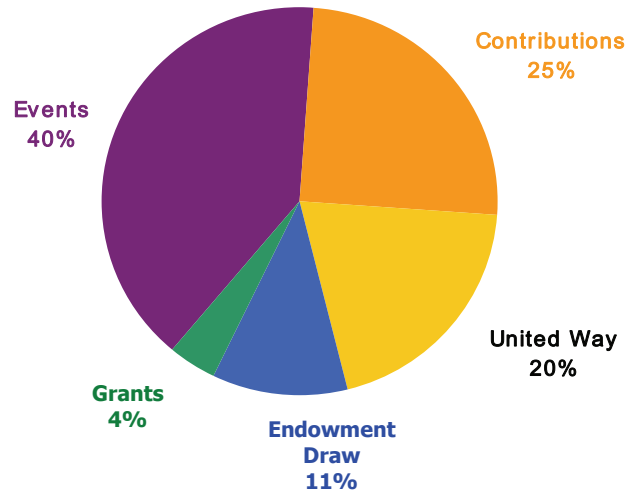


Big Brothers Big Sisters
of Northeastern Wisconsin

2010 Unrestricted Operational Expenses

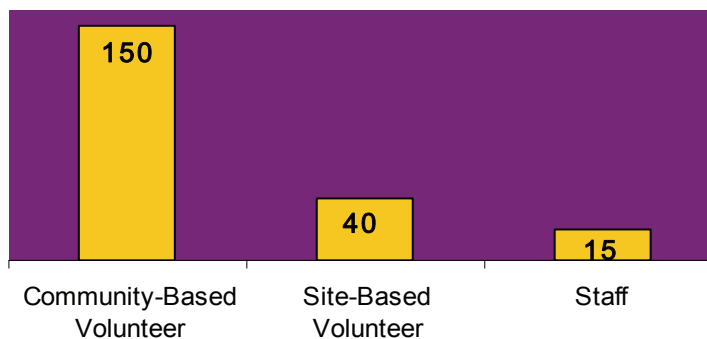


2010 Unrestricted Net Revenue



Long-Term Impact

Annual Hours Invested per Match
(average)



The Facts

Our average match length = 25 months (20% longer than the national average). A 1-to-1 mentoring interaction generates a long-term, sustainable impact creating the next generation of mentors to impact lives.

Nearly 90% of youth state their mentoring relationship provided them with guidance and support; and had a positive impact on their life.

When compared with their peers, youth who have a mentor matched via Big Brothers Big Sisters are:

- **52% more likely to remain in school**
- **75% more likely to earn a 4-year degree**
- **48% more likely to volunteer**
- **81% more likely to hold a leadership role in an organization**