



Big Brothers Big Sisters
of Northeastern Wisconsin

1345 W. Mason St.
Green Bay, WI 54303
920.498.2227
800.236.2227
F 920.498.2249
info@bbbsnew.org
www.bbbsnew.org

PRESS RELEASE: FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Barbara Vo-Koldos
Events & Marketing Director
p. 920.498.2227
e. barbarak@bbbsnew.org

Board of Directors

Joel Steber
President

David Yeghiaian
Executive Director

Rhonda Barker
Tina Carr
Stephanie Cavadeas
Ben Coleates
Todd Ericksrud
Tom Escott
Stephen M. Ferris
Micki Koehler
Bill Laakso
Paula Lynch
Paul Northway
George Pappas, Jr.
Karen Petasek
Tami Quiram
Dennis Tattum
Tim Terry
Bob Titus
Kurt Voss

BIG BROTHERS BIG SISTERS OF NORTHEASTERN WISCONSIN
19TH ANNUAL TASTE OF THE TOWN EVENT RAISES MORE THAN \$101,000

(November 9, 2011 / Green Bay, WI) – The 19th Annual Taste of the Town event benefitting Big Brothers Big Sisters of Northeastern Wisconsin was held at the Radisson Hotel & Conference Center on Friday, November 4, 2011. The event was a success with 600+ people in attendance raising more than \$101,000 in net revenue.

The Premier Chef Showdown featured a 45-minute battle between Chef Michael Catania of Plae Bistro and Chef Matt Winters from The Marq. This year’s secret ingredient provided by Chef Showdown Sponsor American Foods Group was Trimmed Prime Culotte. Chef Matt Winters was voted as the 2011 Chef Showdown winner by random judges picked from the attendees present.

The “Best of the Town 2011” award winners were:

Best of the Town 2011 Appetizer

Stuffed Prawns
Prepared by: The Marq

Best of the Town 2011 Entrée

Harvest Sandwich
Prepared by: Mustard Seed Café / The Private Chef

Best of the Town 2011 Best Decorated Booth

Celebrity Chefs:
Dan & Peg Pichler / Jay & Barb Tomcheck

Best of the Town 2011 Soup / Salad / Side

Pumpkin Bisque
Prepared by: Black & Tan Grille

Best of the Town 2011 Dessert

Intense Chocolate Cake Bite with Vanilla Bean Buttercream
Prepared by: Runaway Spoon

Best of the Town 2011 People’s Choice

Philly Cheese Steak Sandwiches
Prepared by: Plae Bistro

The Main Event Sponsor was Oneida Nation. Major Sponsors were Ameriprise Auto & Home Insurance, Cornerstone Foundation of Northeastern Wisconsin, and Schneider National Foundation.

All proceeds from Taste of the Town support Big Brothers Big Sisters of Northeastern Wisconsin. Big Brothers Big Sisters of Northeastern Wisconsin is a donor and volunteer supported non-profit organization that impacts the lives of youth in our community through professionally matched mentoring relationship.





Big Brothers Big Sisters
of Northeastern Wisconsin

1345 W. Mason St.
Green Bay, WI 54303
920.498.2227
800.236.2227
F 920.498.2249
info@bbbsnew.org
www.bbbsnew.org

Big Brothers Big Sisters of Northeastern Wisconsin is the premier youth mentoring organization in the area serving Brown, Oconto and Door counties. The agency's mission is to help children reach their potential through one-to-one relationships with mentors that have a measureable impact on youth. Since 1972, this non-profit organization has expertly matched youth ages 6 and up with volunteer mentors. For more information, visit www.bbbsnew.org.

###